



Embracing Diversity

Enhancing Opportunity

President's Report 2022



Embracing Diversity

Enhancing Opportunity

President's Report 2022

HAC

Innovative learning for a changing world

Table of Contents

President's Message: Professor Bertold Fridlender	5
Equal Opportunities: Portraits of Success	6
Around the Globe: HAC International Activities	11
Faculty and Department Updates	14
HAC Faculty Research Publications	17
HAC in the Spotlight	18
Azrieli Gallery: A Year in the Life of a Curator	20
Student Body	23
HAC Career Counseling Center Data	25
Community Clinics	26
Financial Summary	27
Interdisciplinary Schools	28
Azrieli Center, Student Services and Programs	29
HAC Administration	30
Executive Committee of the Board of Trustees	30
Board of Trustees	30
Higher Academic Council	31
Supporters	32

Dear Friends,



I'm always reluctant to declare HAC a resounding success, for fear this could imply that we have reached our peak. Far from it – because while HAC has doubled its student body over the last decade, our growing reputation and remarkable achievements clearly prove that we are poised to reach even greater heights.

Our secret is knowing when to compromise - which never happens when it comes to academic excellence. We do, however, allow ourselves to look beyond the formalities of baseline criteria when we catch a glimpse of that promising spark in an applicant's eye, feel their powerful ambition to win at life, or realize that they've finished high school against insurmountable odds. We already know that, with our support, these young women and men will go far. We believe in facilitating access to higher education for all those who seek to acquire it (and who meet certain baseline entrance requirements).

We encourage our students to keep their eyes on the bigger picture. From the second year of their degree programs, HAC's Career Counselling Center helps students prepare for successful integration into the workforce by instilling critical competencies and paving a path to meaningful internships that frequently open the door to their first job and a rewarding career.

From our faculty, we expect the highest teaching standards and expertise in their respective disciplines. We thus proactively support academic research and promote opportunities for their professional advancement within the College. A significant and growing number of our faculty members are themselves HAC graduates, who have returned to us with a doctorate in hand, along with a deep commitment to our values, and a strong desire to give back to the next generation.

Keeping our eyes on the global scene, we are establishing a significant presence in the international academic arena. The pandemic recently opened many new opportunities for remote learning, to

which we responded by increasing our offerings for international students. For the first time ever, we have enrolled students from Saudi Arabia and Bahrain, while our existing collaborations between HAC and universities in Spain, Germany, the US, and elsewhere have led to fruitful student exchange programs. Moreover, we are actively pursuing international accreditation for our English-language graduate degree programs in Optometry and Communication Disorders.

I can't deny that safeguarding a supportive and multicultural learning environment has its challenges, and especially with the stresses and tensions of life in Israel. We therefore promote understanding, mutual respect, and tolerance of different cultures and beliefs, and encourage face-to-face dialogue encounters instead of impersonal social media exchanges. Our efforts in this area create a palpable ripple effect that can be felt throughout the campus community.

It's important to measure success: we know that some 80% of our graduates are working in their field of study, or pursuing graduate studies, and we consistently monitor the career paths of our graduates, many of whom mentor our current students. This year, we hope to raise sufficient resources to fully establish HAC's Alumni Association to enable us to further develop this critical network for the benefit of the entire family of HAC.

We are proud and privileged to give meaning to the principles of diversity, equality, and opportunity, and to transform the lives of so many young people while creating real change in Israeli society. We never lose sight of the fact that this could not happen without your immeasurable and steadfast support. We are truly grateful and humbled by your generosity and trust.

Sincerely,

A handwritten signature in blue ink, which appears to read "Bertold Fridlender". The signature is fluid and cursive.

Professor Bertold Fridlender
President

Equal Opportunities: Portraits of Success

We checked in with eight graduates to find out where they are today, and how they remember their experience at HAC.

photo credit: Carol Goldner



Moshe Bukhman

Photographic
Communication, 2021

Moshe made aliyah at the age of 31 from Ukraine, with an M.A. in computer science and a dream to learn photography.

“I chose HAC because I wanted to achieve two goals: to assimilate into Israeli society and get to know other cultures. All the stigmas I had about other cultures gradually disappeared at HAC. I had the privilege of participating in dialogue programs, and I also mentored other new immigrants. HAC was my home, and I even ate my meals there, so I was happy when the cafeteria began offering home-cooked food.”

Plans for the future? *“I was recently married and live in (Soviet) Georgia right now, because my wife, who I met in Israel, works for the Israeli embassy there. My dream is to return to work or teach in some capacity at HAC. After everything they gave me, I feel I want to give back.”*

The war in Ukraine? *“My sister just made aliyah with her two children and is now living in Israel. My mother, a university professor, and my father, a photographer, are still in Odessa. I worry about them a lot.”*



Tigist Levy

Medical Laboratory
Science, 2011

Tigist Levy, 39, a doctoral student at The Hebrew University, is researching ovarian development in connection with cancer research.

“I initially came to HAC with the dream of becoming a pharmacist, and when I was interviewed by the Department Chair, I realized that this was a place where they really listened. Despite the fact that I didn’t meet the full requirements, I was accepted. Throughout my studies, I was exposed to so many interesting fields that I dropped the idea of becoming a pharmacist and decided to pursue scientific research.”

Something special about HAC? *“They really saw me. That was the most important thing. A year into my studies, I wanted to quit because I was working full time and the studies were difficult, but Prof. Oded Khaner (then Department Chair) convinced me to stay because my marks were good.”*

Plans for the future? *“I just had an interview to work with a company in the field of molecular biology.”*

Photo Credit: Sharon Gabay



Yossi Klar

Politics and
Communication, 2019

Yossi, 29, recently began a job at a leading Israeli water tech company. Prior to that he was the Director of New Spirit, a Jerusalem non-profit. While he was studying, he founded and served as CEO of Yotzim Le'Shinui ("Making a Change"), an organization that helps young Haredi men and women who decide to leave the Orthodox world. The organization just received the 2022 Presidential Award for Volunteerism.

"I chose HAC because I realized they would actually see me there. I was a Haredi student who had left Orthodox Judaism, without a bagrut, and the staff went above and beyond to make sure I got into the program. The program allowed me to study and work (to gain experience) at the same time. At that time, I was the Spokesperson of the Awakening Party, and I was learning, and implementing what I learned in class in my work. It was an amazing educational experience. My teachers were all professionals from the field, so they were not teaching just theory, but giving us tools for the real world."

Something special about HAC? *"The mosaic of cultures gives you the sense that you are really studying in Jerusalem. We had all stripes in our class, Arabs, Christians, Jews, right wingers, left wingers, and it made everything so interesting. Political discussions were real."*



Shahed Ashoukhi

Medical Laboratory
Science, 2019

Shahed, 25 years old, just completed her M.Sc. thesis in molecular genetics at the Weizmann Institute of Science.

"I chose HAC because when I finished high school, I didn't know a word of Hebrew. I wanted to study in an Israeli institution, and HAC was the natural choice because of their great Pre-Academic Program. I was always interested in biology."

"I was in tears the last day of school. I didn't want to leave. Everyone was so nice, and the teachers were always accessible. There was so much respect for other cultures; I remember one time they held a special Ramadan feast on campus. I participated in a lot of activities offered by the College that were designed to help students integrate into society. I got two scholarships that were of great assistance, and I was required to volunteer in the community, which was a very fulfilling experience. When I graduated, I joined the Young Researchers Program at the Weizmann Institute that led to the Master's program."

Plans for the future? *"I still have a research project to finish and, at some point, I will continue to a doctorate, but not just yet. In the meanwhile, I will find a job in the industry."*



Aharon Levy

Social Work, 2021

Aharon, 31, is a yeshiva graduate who continued to study for 8 years in a kollel. He then completed a pre-academic program at another institution of higher education, because he wasn't sure what he wanted to study. Aharon was in the first class to graduate in Social Work from HAC's ultra-Orthodox Strauss Campus. Today, Aharon teaches in a Hesder Yeshiva and works as a therapist with adolescents from the Haredi community.

"I chose HAC because I was looking for high academic standards together with a religious environment that was compatible with my values. The HAC faculty was very supportive. Learning a profession is the exception in the Haredi world, and if one goes to study, the easier choice is computer science: learning math is easier than learning social sciences, where the gaps in knowledge are immense."

Plans for the future? *"To earn an M.S.W. at Bar Ilan University, and build a career that combines education and social work, with a focus on informal education. In the Haredi world, there is a (justifiable) fear of change because the community also wants to preserve its distinctiveness. In order to introduce the idea of therapeutic services into the Haredi community, you first have to show clients that you come from their world."*



Michal Saltsman

Medical Laboratory
Science, 2021

Michal is 27 years old and currently working in a research lab at Hadassah Medical Center.

"I chose HAC's Strauss Campus because I wanted an educational institution that suited my orthodox way of life. I always loved biological research and, because HAC does not compromise when it comes to academic standards, my studies lasted for three very intensive years. I felt a strong sense of support and encouragement. I undertook an internship at a lab that was researching COVID-19 at Hadassah Medical Center, which led to my present position."

Plans for the future? *"I hope at some point to go on to graduate studies."*



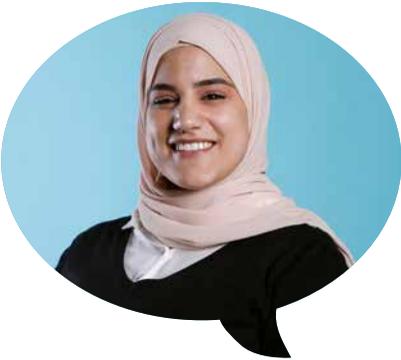
Hani Abdel Jawad

Management of Service
Organizations, 2016

Hani is 30 years old, and works at the Jerusalem Branch of Rowad, a Council for Higher Education program designed to increase access to higher education in the Arab, Druze, Circassian, and Bedouin communities. He and his team of 8 coordinators have helped thousands of young Arab students begin their studies at Israeli institutions of higher education.

“I came to HAC after successfully completing a pre-academic program at The Hebrew University, where I learned my first words of Hebrew. Then I worked for a year washing dishes and cleaning to save money to study at HAC. It was hard at first; I sat in the classroom and didn’t understand what the teacher was saying, because I didn’t know the terminology. But everyone at the College, including my Jewish classmates, supported me. HAC prepared me for the work force, and helped me bridge the cultural differences—like teaching me that it is important to look a female interviewer in the eye, while in my culture, that would be a sign of disrespect.”

Something special about HAC: *“I was touched to discover that there is a Moslem prayer room on campus.”*



Tasneem Abu Odeh

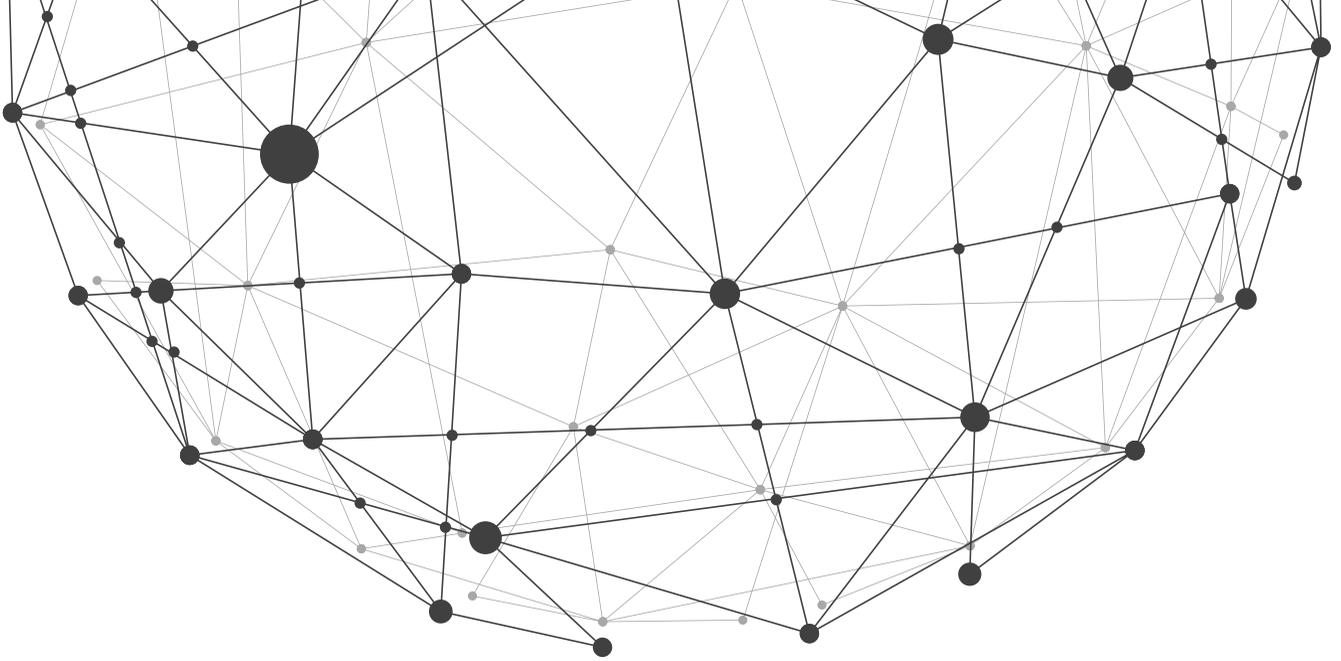
B.Sc., Computer Science, 2020

Tasneem, 24, had just been accepted to a prestigious program in occupational therapy at Bethlehem University when she decided to study computer science at HAC instead. Not knowing a word of Hebrew, she began the Pre-Academic Program at HAC in 2015. Today, Tasneem is a Mobile and Full-Stack Web Developer at Delta Smarts, a start-up in Jerusalem’s Jabel Mukabher neighborhood, which is developing the first of a kind app for accountants and tax consultants in three languages, adapted for use in Israel and the Palestinian Authority. The first version will be released very soon.

“The teachers at HAC are excellent and the best in their fields, so they prepare you for the real world. I stayed in touch, and I continue to consult with them. They are always ready to put their connections at your disposal. They also helped me with things that were not directly related to my studies. The campus was amazing—in our department, despite the different cultures, we were all one big family, helping each other.”

What was the most important thing that HAC gave you?

“Self-confidence. The lecturers believed in me even when I didn’t believe in myself. I never imagined I could be a web developer, and now I realize that this is my strength.”



Around the Globe: HAC International Activities

Photographic Communication - Preserving Heritage:

Advanced digitization technologies are opening the door to unprecedented conservation, preservation, restoration, and dissemination of our tangible cultural heritage. Situated in Jerusalem, a city steeped in cultural heritage, it was only natural for HAC to pioneer an international course devoted to technological, social, and theoretical developments in this field. The five-month course that opened in October 2021 was led by Prof. Moshe Caine of the Department of Photographic Communication. The teachers included 19 practitioners from Israel and Europe. In addition to Israeli students, the 13 international participants represented an impressive list of countries including Germany, Italy, the Netherlands, Greece, England, Norway, New Zealand, and Cyprus.

Promoting Internationalization:

Dr. Arik Segal, a Lecturer in HAC's Department of Politics and Communication, specializes in the application of advanced technologies in innovative dialogue structures. Arik recently facilitated a workshop designed to provide researchers with networking and marketing tools for use on social media. The workshop was part of an event organized by the Inter-College Forum for Internationalization that focuses on networking through social media and academic platforms as a means for promoting efforts to expand internationalization.

Media in the Digital Age:

In its first-ever international exchange program, HAC's Department of Politics and Communication collaborated with the Johannes Gutenberg University of Mainz (JGU) to create a course on "Media in the Digital Age." Led by Prof. Doron Shultziner, Department Chair, and Dr. Yossi David of JGU, 18 HAC second-year students and 13 students from Mainz jointly explored a variety of issues such as fake news, the phenomenon of attacks on journalists, and public attitudes toward the media. Mutual visits in both Germany and Jerusalem included research, field trips, and networking opportunities and greatly contributed to expanding the students' cultural horizons.

Seeing Far: HAC's Department of Optometry Expands Its International Reach

- The HAC-sponsored bi-annual course on "Learning Disabilities, Dyslexia and Vision" which was taught by **Prof. Bruce Evans, a UK-based professor of optometry**, was opened up this year to international participants. Twelve students from South Africa, Nigeria, Australia, USA, Canada, Greece, the Netherlands, and Slovenia, together with 32 Israeli students, explored visual problems and their relationship to dyslexia and learning disabilities, and gained practical clinical tools for helping patients with learning challenges.
- **American optometry Prof. Paul Harris** led a course on treating patients on the autistic spectrum, which was attended by 20 graduate students and 18 international students from Iceland, Denmark, Great Britain, South Africa, Australia, USA, Canada, Greece, the Netherlands, and the Philippines. The course provided participants with tools for conducting specialized visual examinations, and treatment protocols for patients with autism.



- For the first time ever in English, HAC offered a course on vision therapy led by **Dr. Rachel Eichler, Director of HAC's Vision Therapy Clinic**. In addition to proposing modules for active learning, the course included one day of live guest lectures and a Q&A session with renowned binocular vision expert **Prof. Mitchel Scheiman**. The course was attended by 33 M.Optom. students, along with 22 international students from Greece, Lithuania, Portugal, the Palestinian Authority, South Africa, Nigeria, and Singapore.

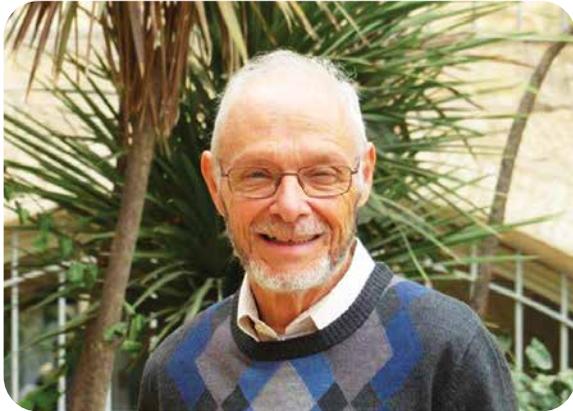


- The Department of Optometry's bi-annual course on Retinal Diseases taught by Prof. Simon Barnard, from the UK, and Dr. Jonathan Levine, Senior Lecturer at HAC, was attended by three international students from Italy, the Netherlands, and Great Britain. Prof. Simon Barnard also led an online course on the development of vision in children, and provided participants with the knowledge and skillset necessary to diagnose, treat, and manage visual problems in young patients. The course was attended by three international students from Greece, the Netherlands, and South Africa.



- The Department of Optometry has been hosting bi-monthly lunchtime seminars attended by approximately 80 participants, including HAC students, faculty, international students, friends of the Department, and optometrists in the community. These seminars feature guest lectures given by prominent academic experts from Israel and abroad as well as Israeli optical industry leaders.

Faculty and Department Updates



Farewell:

Over seven years ago, **Prof. Chaim Waxman, Professor Emeritus of Sociology and Jewish Studies at Rutgers University**, helped HAC establish the first B.A. program in Behavioral Science offered in Jerusalem. Following six fruitful years as Chair of HAC's Department of Behavioral Science, he is now stepping down to pursue his research and other projects.

"I take great pleasure and pride in the fact that we have a good department and reputation," he

says, and goes on to note that HAC students "feel heard and cared for." Over the years, Chaim personally interviewed every candidate for the program, and he remains in contact with quite a few graduates, many of whom have completed graduate degrees and today work in business, hi-tech, social services, and more.

"I love the diversity," he remarks about his experience at HAC. "It's exciting to see how ties between students from different backgrounds develop on campus, and I absolutely believe we are making a wider impact on Israeli society."

Congratulations:

Israel's Council of Higher Education has promoted **Prof. Ariela Gordon-Shaag, Chair of HAC's Department of Optometry and Vision Science**, to the rank of full professor. Gordon-Shaag is the first woman in the field of optometry to achieve this academic rank in Israel, and has served as Department Chair since 2013.

Prof. Gordon-Shaag grew up in an environment that encouraged women to do everything that men could, but there were still only a few young women who opted to study math and the sciences at the time.



"I can't say that I haven't encountered bias," she says, but agrees that fortunately things have changed since the days when new mothers had to pump milk in university bathrooms. "At HAC, we try to create a supportive atmosphere for young women and especially new mothers; during the pandemic, we even allowed them to bring young babies into class. Our Strauss Campus is introducing young ultra-Orthodox women to new professions that they never imagined studying."

New Degree Program:

HAC is launching a new M.A. Program in the **Development of Children with Special Needs** that will train students to fulfil senior managerial roles in this field. The program will be headed by **Prof. Asher Or-Noy**, Professor Emeritus of Embryology and Teratology (the study of congenital abnormalities) in the Faculty of Medicine of The Hebrew University - Hadassah Medical Center. Prof. Or-Noy is an expert in the areas of pediatrics, pediatric neurology, child development, and the rehabilitation of children with special developmental needs. He served as the founding director of the Department of Child Development and Rehabilitation in the Israeli Ministry of Health (1996-2014). In 2012, Prof. Or-Noy was recognized by the Israeli Society for Child Development and Rehabilitation for his extraordinary lifetime contribution to the field of child development in Israel. He has served on many ministerial and parliamentary committees, including the “Or-Noy Committee” to determine the criteria upon which handicapped children are eligible to receive National Insurance Institute benefits. In addition, he assisted government officials determine and expand the eligibility criteria of children for entitlement under the Law of Rehabilitative Daycare, of which he was an ardent advocate. Prof. Or-Noy also serves on the Faculty of Medicine at the University of Ariel, and has been an active member of HAC’s Higher Academic Council for many years.

Kudos to 2022 Red Dot Design Award Recipients:

 **Yoram Pony**, Senior Lecturer in HAC’s DAN Department of Creative Human Design, for the design of Reverso, a fractional radio frequency skin resurfacing device.



 **Avi Faibish**, Lecturer in the DAN Department, who designed products for Zenweld’s induction welding technology that revolutionizes pipe connectivity and installation.



New Faculty Appointments:



Dr. Shani Oppenheim Weller will be succeeding Prof. Chaim Waxman as the new Chair of the Department of Behavioral Science. Shani earned a B.A. (Cum Laude) in Psychology and Education from The Hebrew University of Jerusalem, and an M.A. (Cum Laude), and Ph.D. in Clinical-Educational Psychology from the University of Haifa. Shani has been a Lecturer in HAC's Department of Behavioral Science since 2017 and, in 2019, was appointed Senior Lecturer. Previously, she worked as a clinical psychologist in the Jerusalem Mental Health Center, lectured at Ono Academic College, and was a research fellow at the Haruv Institute, among other positions.

Liran Elbaz-Bloch, will be succeeding Gideon Dotan as Chair of the DAN Department of Creative Human Design. With a degree in Industrial Design from Shenkar College of Engineering, Design, and Art, Liran has been a member of the Department since 2015 and, in 2020, was promoted to the position of Senior Lecturer. Liran is co-owner of ALBA Design, a product design, marketing, and communications studio. Her designs have won six awards including the Red Dot Award for Product Design (2012), NAMM Best Tools Award (2010 and 2011) and, more recently, the Fatherly Favorite Best Toys Award at the New York Toy Fair (2019), and have appeared in numerous exhibitions in Israel and Italy.



Prof. Haya Itzhaky will be succeeding Prof. Ilana Duvdevany, the founding head of HAC's Department of Social Work, starting with the 2022-2023 academic year. Prof. Itzhaky completed her Ph.D. in Sociology and Anthropology at Bar Ilan University (1985), with which she has been affiliated for her entire professional life. An expert in community social work, Prof. Itzhaky has been deeply involved for many years with the Israel Association of Community Centers, and has advised many local community centers and municipalities. Haya has served as an indispensable advisor to a long list of Israeli government ministries and nonprofit agencies. She has served as a visiting professor of social work and social policy at various academic institutions in the US, Canada, Australia, and New Zealand. We welcome Haya to the College and wish her well in leading this quickly growing academic department, which is entering its fourth year of operation.

HAC

Faculty Research

The following shows the growing number of research publications by HAC faculty in recent years, according to department.

Number of Faculty Academic Publications (2020-2022)

Total : 234

Social Work	12
Politics and Communication	13
Photographic Communication	20
Optometry and Vision Science	24
Medical Laboratory Science	5
Management	69
Inclusive Industrial Design	12
Environmental Science	1
English	4
Computer Science	8
Communication Disorders	39
Biotechnology	6
Behavioral Science	17
Economics and Accounting	4

DESERET NEWS

LAHORE: Pakistan Awami Tehreek (PAT) chief Tahirul Qadri has come down hard on those responsible for the Model Town incident, saying they are trying to confuse the incident with the Sahiwal killings to conceal their crimes.

In a statement on Thursday, he said the Sahiwal incident was regrettable and those responsible for it must face the music, however, it was not the Model Town incident which was planned by the State Engineers. He said the State Engineers were planners of Model Town and the State Engineers had created a set of hurdles in the architectural system of the city.

In and out of the windows

The noise bylaws for the construction of industrial noise occur after 11 p.m. However, the State is taking initiatives to reduce the noise pollution. The noise bylaws also wonder about the makers of the noise and not the workers. It is the last one which is the most important. The State is taking initiatives to reduce the noise pollution. The noise bylaws also wonder about the makers of the noise and not the workers. It is the last one which is the most important.

HAC in the Spotlight

The HAC community - faculty, students, and alumni - is made up of movers and shakers. Whether because of intriguing research, thought provoking artistic creations, or impressive expertise, they are always in the news. Here are just a few examples from the recent year.

ידיעות אחרונות

Yediot Aharonot, December 17, 2021. Dr. Keren Mazuz, Head of HAC's M.A. Program in Management of Service Organizations, is leading an innovative international study, which examines the impact of communication with social robots on elderly individuals who suffer from mild cognitive disorders. The first of its kind in Israel, it is implemented in collaboration with a robotics lab in Osaka, Japan.



Channel 12 TV, Oct. 4, 2021. A new study conducted by Dr. Michael Khalemsky from HAC's Dept. of Health Systems Management, and Dr. Anna Khalemsky, from the Dept. of Management, in collaboration with Magen David Adom, analyzed 36,000 cases of injuries in Israeli schools and kindergartens during 2013-2019. The findings were published in the Israel Journal of Health Policy Research.



Kol Ha'ir, Dec. 12, 2021. A study conducted by Dr. Itzik Alfasi from HAC's Dept. of Behavioral Science reveals that a quarter of Facebook users experience fear of missing out (FOMO).



Ynet, March 2, 2022. Mixed media artist and university lecturer Yehoshua Shuka Glotman, who studied photography at HAC in the 1970's, is now coming full circle with a new exhibition at the College which includes four decades of photos taken at the Lag Ba'Omer celebrations at Har Meron.



Portfolio.co.il, Feb. 9, 2022. Interview with HAC graduate Itai Tsur Schiger, 33, (Inclusive Industrial Design, 2014) who designed the new app for the popular Yellow convenience store chain. "HAC gave me a lot of methodical tools relevant to product thinking," he said.



INN News, Aug. 19, 2021. For her final project, Mai Moshe, a student in HAC's Dept. of Photographic Communication partnered with One Family and filmed interviews with four young people whose siblings were killed in terror attacks. "There is a lot of talk about the attacks, but I wanted people to get to hear about the victims themselves," she said.



Ynet, July 31, 2021. Rala Buyodo, 26, a student in HAC's Dept. of Photographic Communication, made a film entitled: My Dear (in Ladino) for her final project. This intriguing documentary on Judaeo-Spanish culture and cuisine stars Rala's grandmother as she prepares traditional dishes and speaks about fading traditions.



Channel 12 TV, June 9, 2021. A new study by Dr. Iris Gertner from HAC's Dept. of Health Systems Management, and Dr. Keren Or Chen from Haifa University found that interpersonal communication with the medical team during childbirth affects a mother's satisfaction with her birth experience much more than the physical environment of the birth process.



mYnet Jerusalem, Aug 6, 2021. In his powerful film, Tal Heres, Photographic Communication student at HAC, revisits the story of Lee Gabriella Vatkin, 15, who died from an overdose in 2010. "I understood how kids are tempted to use drugs, and how important it is to take an interest in those around you and make sure they are OK," said Tal.

Azrieli Gallery: A Year in the Life of a Curator

The Azrieli Gallery, located on the ground floor of HAC's Helmsley Interdisciplinary Science Center Building, holds 3-4 significant exhibitions a year, a full-time job that entails months of intensive work including research, planning, outreach, and installation for each exhibition. Tali Kayam, M.A., the Gallery's second curator, has served in this position during the past year.

"The Azrieli Gallery plays a unique role for HAC's Departments of Inclusive Industrial Design and Photographic Communication. Having said that, I believe it can showcase all of HAC's academic departments," says Tali. "We invite faculty to propose topics of interest that lend themselves to visual representation."



Photo: Daniel Hanoch

Tali's first exhibition as Curator was **Fabrications**, which opened on June 9, 2021. Viewers were invited to explore the encrypted processes of creation and the illusionary aspects of materiality through various textiles and hand-crafted exhibits. Common themes emerged from the creations, such as tradition, immigration, and consumption, and the debatable position of textile arts in the creative hierarchy.

"The Gallery's strategic location invites people to walk in from the street, and the students themselves are constantly exposed to the exhibits," explains Tali. "This particular exhibition stirred a public debate from some of our religious students," she recalls, "as a result of which we had a constructive dialogue."

Jerusalem's first zoo, an initiative of Hebrew University scientists in the 1930's, who wanted to strengthen ties between the ivory tower and the public, was located just across the street from where the Azrieli Gallery stands today. The **Jerusalem Petting Zoo** exhibition featured seven artists who explored the complex relationship between the zoo and the public, and ventured, like the city-wide **Outline Festival**, in which it participated, beyond the formal boundaries of the Gallery.

"The connection between the Gallery and the public is critical," notes Tali. "Our exhibitions showcase artists from different ethnic backgrounds, and they are all presented in three languages: Hebrew, Arabic, and English." She adds that a significant part of her energies is directed to spreading the word and meeting with various groups, such as students from other colleges across the country, local tourists, employees of hi-tech and other companies, and academic professionals and opinion leaders in the field of education. She also works hard to forge partnerships with art schools and university departments throughout Israel.



Artist: Shiraz Fuman

A Stone's Throw Away, was inspired by a research paper by HAC faculty members Prof. Moshe Caine and Dr. Doron Altaratz, and opened on October 26, 2021 as part of Jerusalem's **Manofim Arts Festival**. The first formal collaboration between the Azrieli Gallery, and HAC's Yossi Nahmias Gallery in the Department of Photographic Communication, this project dealt with virtual pilgrimages and processes of translocation using imaging techniques, site-specific installations, and sculpture. The exhibition's title alludes to Jerusalem stone and the City's holy sites, as well as the impact of quarrying on the environment.

"Each exhibition unfolds in its own unique way," explains Tali. "Some offer unique opportunities for partnering with social initiatives, while others lead us into the realm of advanced technologies. Some exhibitions feature students (as early as second year) as well as HAC faculty, while others are made up entirely of outside artists."



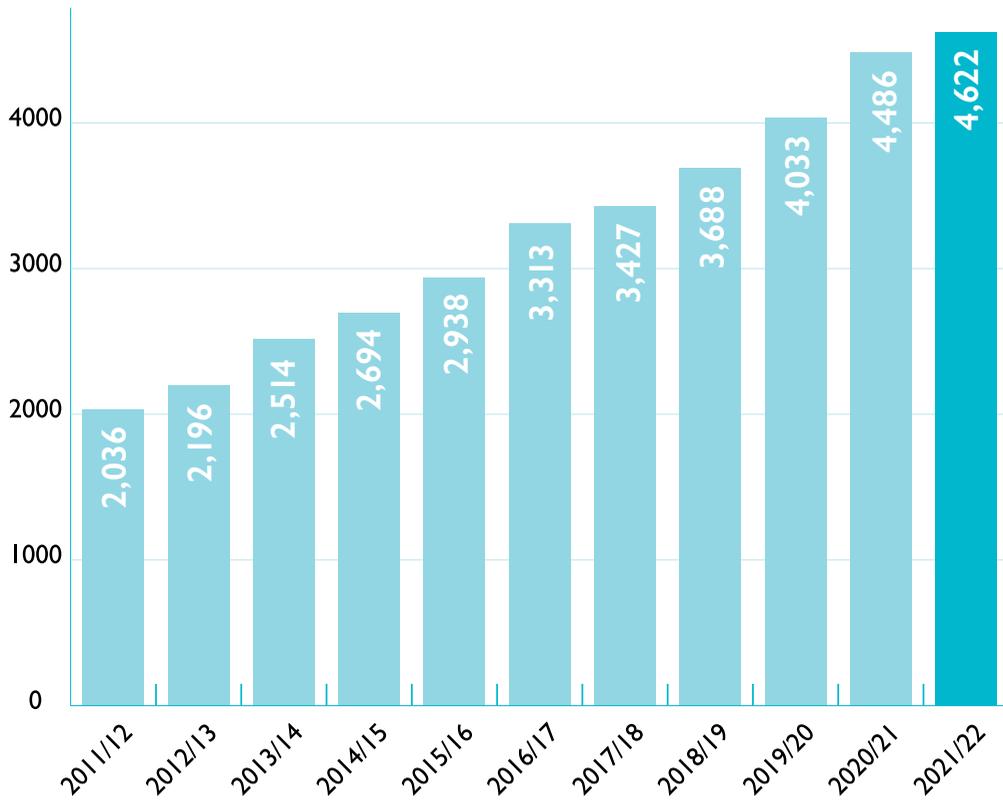
The Day After, which opened on February 2, 2022, was the result of a fruitful partnership with HAC's Department of Environmental Quality Studies. Inspired by the global discourse on the climate crisis, the exhibition shined a spotlight on climate anxiety, climate migration, and green construction. "Unfortunately, art also creates waste," Tali admits. "Not all items in an exhibition are preserved. One item, however, a sculpture by Haim Parnas, will be kept on permanent display in HAC's cafeteria courtyard."

What's next?

"A multimedia exhibition in collaboration with Dojo, a workspace for local designers, creators, and artists. We are all very excited."

HAC

Student Body



4,622*
Total

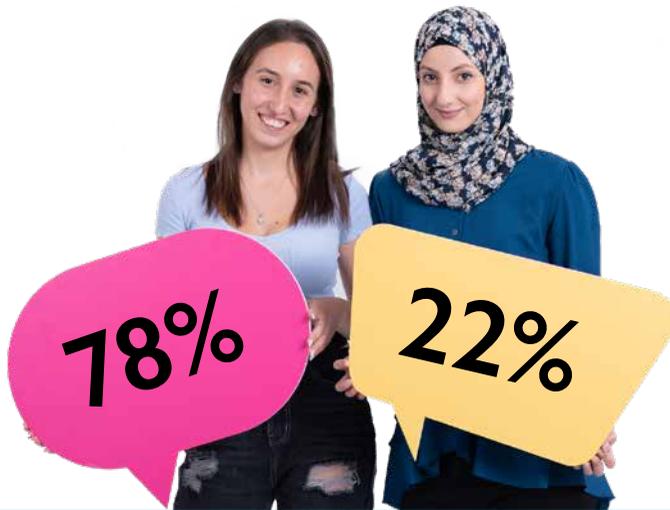


women / men

* Degree students only



from Jerusalem area / from outside Jerusalem



Jewish Israelis / Arab Israelis



First generation to higher education

HAC Career Counseling Center Data

Total students served annually	2,650
Participated in employment seminars and workshops	1,775
Participants in off-campus internship program	169
Employment seminars and workshops provided	74
Graduates working in Optometry, Computer Science, Communication Disorders, and Medical Laboratory Science	90%
All other graduates working in their field (or in advanced degrees)	80%



HAC

Community Clinics: Number of Patient Visits



Audiology

2,133



**Speech and Language
Disorders**

2,515

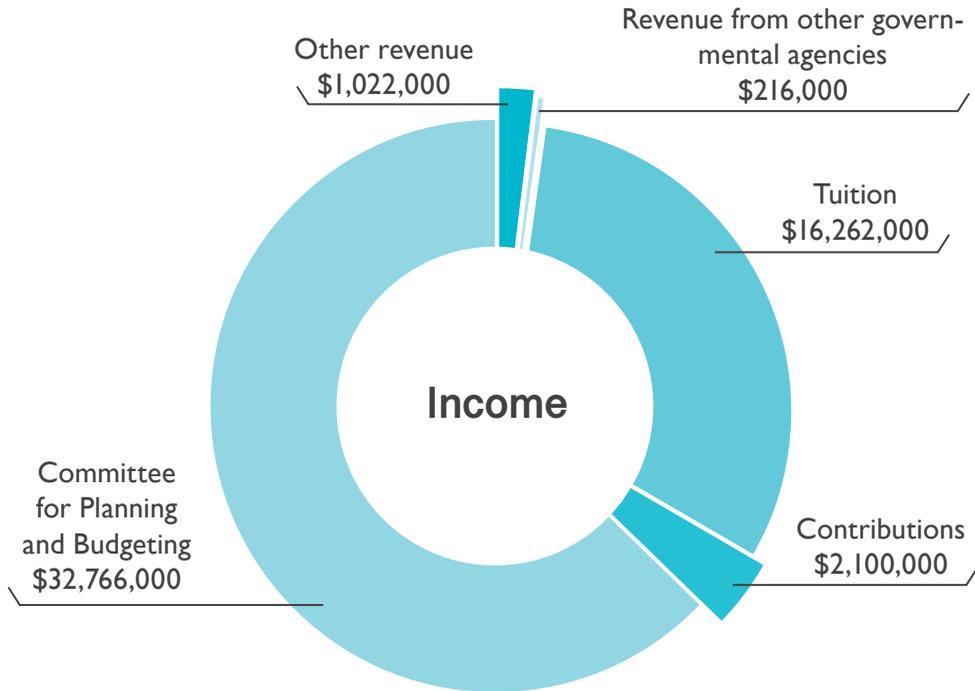


Optometry

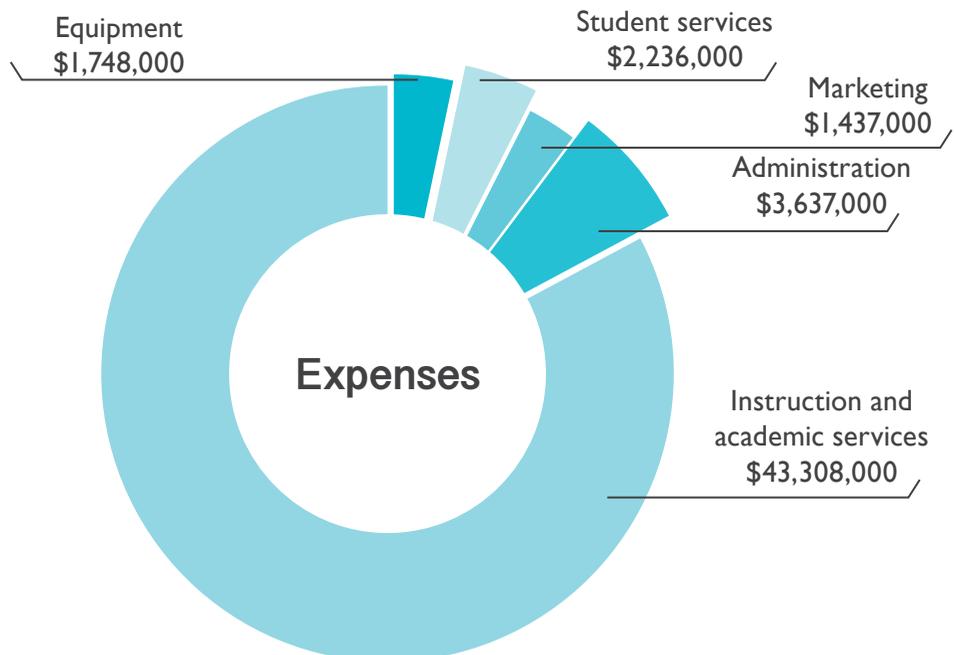
7,400

Financial Summary

Fiscal Year 2021-2022



Total: \$52,366,000



Total: \$52,366,000

Interdisciplinary School for Science, Health, and Society

Prof. Oded Khaner, Chair

Abrons Department of Computer Science (B.Sc. and M.Sc.)

Prof. Michael Berman, Department Chair

Prof. Michel Bercovier, Head of
Computer Studies Program

Dr. Solange Karsenty,
Head of M.Sc. Program

Biotechnology (B.Sc.)

Dr. Danny Zeevi, Department Chair

Communication Disorders

(B.A. and M.A.)

Prof. Avi Besser, Department Chair

Dr. Atalia Hai Weiss, Head of the
M.A. Program

DAN Department of Creative Human Design (B.Des.)

Mr. Gideon Dotan, Department Chair

Ms. Liran Elbaz Bloch, Incoming
Chair starting 2022-2023

Elfant Department of Optometry and Vision Science (B.Optom. and M.Optom.)

Prof. Ariella Gordon-Shaag,
Department Chair

Dr. Liat Gantz, Head of M.Optom. Program

Environmental Quality Science (B.Sc.)

Dr. Geula Sharf, Department Chair

Medical Laboratory Science

(B.Med.Lab.Sc.)

Dr. Ayelet Arbel-Eden, Department Chair

Management of Health Systems (B.A.)

Prof. Nissim Alon, Department Chair

Interdisciplinary School for Society and Community

Prof. Yoram Eden, Chair

Behavioral Science (B.A.)

Prof. Chaim Waxman, Department Chair

Dr. Shani Oppenheim-Weller,
Incoming Chair starting 2022-2023

Economics and Accounting (B.A.)

Prof. Yoram Eden, Department Chair

Management (B.A. and M.A.)

Dr. Zvika Afik, Department Chair

Dr. Keren Mazuz, Head of M.A. Program

Photographic Communication (B.A.)

Judith Guetta, BFA, Department Chair

Politics and Communication (B.A.)

Prof. Doron Shultziner,
Department Chair

Social Work (B.S.W.)

Prof. Ilana Duvdevany, Department Chair

Prof. Haya Itzhaky,
Incoming Chair 2022-2023



Student Support Services

Azrieli Center for Diversity and Inclusion in Higher Education and Employment

Ofra Rotem, M.A., Director

Henrietta Szold Challenge Center

Ofra Rotem, M.A., Director

Career Counseling Center

Hagit Freeman, M.A., Director

Dean of Students

Dr. Simcha Rozen, Dean

Assistant Dean of Students

Yael Lezmi, M.A.

Pre-Academic Programs

Karina Linetsky, M.A., Director



Community and Academic Programs

Azrieli Gallery

Tali Kayam, M.A., Curator

Judith Guetta, BFA, Director

Adler Aphasia Center

Dafna Olenik, M.A., Director

Canadian Hadassah-WIZO Centre for Clinical Training & Community Care

Prof. Cahtia Adelman,

Director of Audiology Clinic

Tzila Shwartzshtein, M.A., Director of Speech and Language Clinic

Community Optometry Clinic

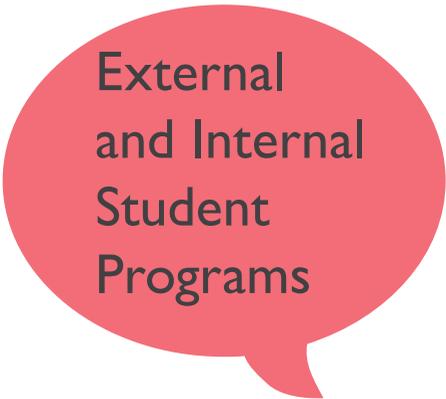
Cyril Kahloun, M.Optom.,

Director of Optometry Clinic

Strauss Campus for Haredi Students

Rabbi Yaakov & Rivky Yeruslavsky,

Directors



External and Internal Student Programs

HAC International

Ms. Yael Catalan, M.A.

Students Authority

Ms. Inbar Levi, B.A.

Ruth Blond Information Resource Center

Mr. Eric Roi, Head Librarian

Administration

Prof. Bertold Fridlender, President
Dr. Tzachi Milgrom, Vice President
and Dean of Academic Affairs
Zachary Harris, Director of
Institutional Advancement
Rami Hazan, Spokesman and Director
of Public Relations and Marketing
Moshe Kalige, Chief Information Officer
Yossi Lifshitz, Director of Academic
and Student Administration
Dr. Simcha Rozen, Dean of Students
Maya Shraga-Albalak CPA,
Chief Financial Officer
Gadi Singer, Chief Logistics
and Operations Officer
Levital Ziv, Director of Human Resources

Executive Committee of the Board of Trustees

Eli Bahar, Chairman
Zvi Koren, Chairman (through May 31)
Prof. Yoram Eden
Itai Eiges
Sarit Giladi-Dor
Prof. Ariela Gordon-Shaag
Dov Keren-Yaar
Dr. Aharon Lapidot
Ilan Levanon
Prof. Yehezkel Ofir

Audit Committee:
Eldad Brik
Offer Sossover

Board of Trustees

David Brodet
Itai Eiges
Ron Aloni
Avraham Asheri
Eli Bahar
Eldad Brik
Mustafa Daka
Prof. Yoram Eden
Prof. Bertold Fridlender
Racheli Ganot
Sarit Giladi-Dor
Prof. Ariela Gordon-Shaag
Arik Grabelsky
Ellen Hershkin
Michelle Loren Hubertus
Dov Keren-Yaar
Prof. Hinanit Koltai
Zvi Koren
Sari Kroizer
Dr. Shirley Kutner
Dr. Aharon Lapidot
Ilan Levanon
Michael A. Leven
Dr. Osnat Levzion-Korach
Trisha Margulies
Dr. Sara Meilijson
Dr. Zachi Milgrom
Prof. Arye Naor
Prof. Yehezkel Ofir
Dr. Naomi Perl
Roni Schwartz
Gadi Singer
Maya Shraga-Albalak
Rhoda Smolow
Offer Sossover

Higher Academic Council

Prof. Bertold Fridlender, Chair	Prof. Shahar Hod
Dr. Tzvika Afik	Prof. Alik Honigman
Prof. Nissim Alon	Dr. Solange Karsenty
Dr. Ayelet Arbel- Eden	Prof. Oded Khaner
Prof. Michael Ben-Or	Prof. Ovadia Lev
Prof. Michel Bercovier	Mr. Omer Levi
Prof. Michael Berman	Dr. Keren Mazuz
Prof. Avi Besser	Dr. Tzachi Milgrom
Dr. Orit Bershtling	Prof. Arye Naor
Prof. Moshe Caine	Prof. Asher Or-Noy
Dr. Atalia Chai-Weiss	Prof. David Peleg
Mr. Gideon Dotan	Prof. Kenneth Segal
Prof. Ilana Duvdevany	Dr. Geula Sharf
Prof. Cahtia Edelman	Prof. Doron Shultziner
Prof. Yoram Eden	Prof. Chaim Waxman
Prof. Ron Eliora	Prof. Charles Weissman
Dr. Liat Ganz	Dr. Aya Yadlin
Prof. Nissim Garti	Dr. Danny Zeevi
Prof. Dalia Gavriely Nuri	
Prof. Gadi Glaser	Coordinator:
Prof. Ariela Gordon-Shaag	Ms. Dafna Nuriel
Ms. Judith Guetta	
Mr. Frederick Granit	

SUPPORTERS

Anonymous, Israel
Joan & Lowell Abramson, US
The Myron and Elaine Adler
Private Foundation, US
Family of Gamliel Anda-Eden, z"l, Israel
Applebaum Foundation, US
Augustine Foundation, US
Donna & Irwin Azman, US
Azrieli Foundation, Canada
Azrieli Foundation, Israel
Jeff & Michelle Bader, US
Bader Philanthropies Inc., US
Ben David Shalvi Kop (BDSK), Israel
Beracha Foundation, Israel
The Philip & Muriel Berman Foundation, US
Russell Berrie Foundation, US
Merle S. Cahn Foundation, US
Rachel Liba Cardozo Foundation, US
Canadian Hadassah-WIZO, Canada
Melvin S. Cutler Charitable Foundation, US
The Aubrey and Marla Dan
Charitable Foundation, Canada
Hasida Dodi, Israel
Meredith Drench Charitable Trust, US
Dr. Ron Eichel, US
EGL Charitable Foundation, US
Barbara Epstein Foundation, US
Paul & Isabel Faibish, Canada
Stuart & Jane Fischman, Israel
Patricia Fleischman, US
Gottesman Fund, US
Nathan, Anne, Kim & Julian
Geller Foundation, US
The Rosalinde & Arthur
Gilbert Foundation, US
Dr. Henri Greene, US
Ilse Gluckstadt, Israel
Irwin & Bethea Green Support Foundation, US
Grow @ Annenberg, US
Audrey & Martin Gruss Foundation, US
Arie & Eva Halpern Foundation, US
Bank HaPoalim, Israel
Jamie & Jeffrey Harris Family Foundation, US
Leona M. & Harry B. Helmsley
Charitable Trust, US
Heseg Foundation, Israel
Rabbi Robert Hirt & Virginia Bayer Hirt
Impact Scholarship Fund, Israel
Jerusalem Foundation, Israel
Ministry of Justice, Israel
Karl Kahane Foundation, Switzerland
Benyamin & Esti Kamenetzky Charitable Fund
Bank Leumi
Michael and Andrea Leven, US
Dayle & Aaron Levy, US
Magbit Foundation, US
Trisha & Fred Margulies, US
Susan & Leonard Mark, US
Adv. Pinchas Mendlovic, Israel
David & Inez Myers Foundation, US
The Family of Yossi Nahmias, z"l, Israel
Nash Family Foundation, US
Yehuda & Anne Neuberger Foundation, US
Marshall & Harriet Newman, US
Optinice Ltd., Israel
PEF Israel Endowment Funds, Inc., US
Perlman Family Foundation, US
L.E. Phillips Family Foundation, US
Posner-Wallace Foundation, US
Sharon Potolsky, US
Gilbert Rashbaum, US
Rashi Foundation, Israel
Edmond de Rothschild Foundation, Israel
Samis Foundation, US
Monica Schafer-Devens, US
Sela Association, Israel
Beth & Joshua Schwartz, US
Dr. Cathy Stern, US
Walter Strauss, Switzerland
United Israel Appeal of Canada, Inc.
United Israel Appeal, Jewish
Federations of North America
Esther Wainman Shendelman, z"l, US
Robert Wiener, US
Prof. Beywl Wolfgang, Switzerland
Dr. Howard & Barbara Woolf, US

Concept and Content:

Elise Shazar

Editing:

Zachary Harris

Director of Institutional Advancement

Coordination:

Dina Borutsky

Assistant to the President

Design:

Etti Vaknin

Graphic Designer

Cover Photos:

Shachar Regev

Published by: **HAC Jerusalem**

37 HaNevi'im Street

Jerusalem 9101001

Israel

Information
correct as of
May 31, 2022

How to Support HAC

We welcome the support of donors with various giving options:

- Scholarship Gifts to help students succeed
- Annual Gifts to sustain HAC's commitment to equal opportunity and excellence
- Capital Gifts to develop and maintain HAC's campus
- Planned Gifts as continuing legacies

Tax exempt gifts paid by check or bank transfer can be made in the US in cooperation with PEF Israel Endowment Funds, Inc., <https://pefisrael.org/>.

Tax exempt gifts by credit card can be made online in conjunction with PEF Israel Endowment Funds, Inc. (receipt issued by PEF), <https://www.causematch.com/en/hac/>.

For further information, contact:

Zachary Harris, Director of Institutional Advancement,
Zachha@hac.ac.il, Tel. +972 54 497 0579, Office +972 2 629 1932.



www.hac.ac.il

