

Hadassah Academic College

From the Inside Out

Chanukah 2020



Continued Growth

for 2020-2021

Despite the difficult effects of the Covid-19 pandemic, HAC is thrilled to report that there was a 20% increase in the size of the freshman class, and that HAC has grown to a total of 4,600 students. We are also happy that this growth was distributed throughout all of HAC's academic departments which met or surpassed their recruitment goals for the academic year.



Azrieli Gallery Exhibit

“Shotef 30+”

In October, HAC's Azrieli Gallery launched a new exhibition commemorating over 30 years of Aliyah from the Former Soviet Union. The exhibition gave expression to the work of some 50 artists and designers from a variety of fields, and even included a group of poets, whose poems were woven into the presentations. Shotef 30+ gives expression to the variety of perspectives and narratives which follow the personal and collective journey of the immigration to Israel, and the process of the immigrants' absorption into Israeli society.

[See link to Exhibition](#)



DAN Department of Creative Human Design

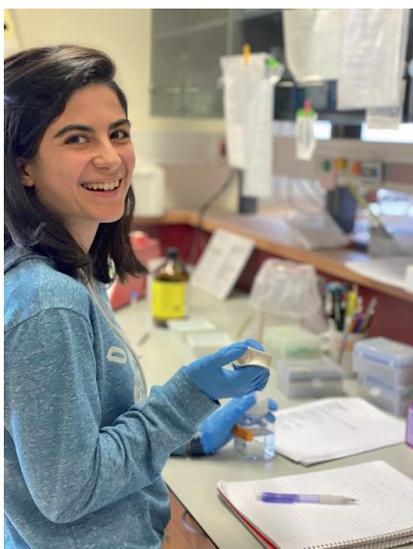
In cooperation with the Moholy-Nagy University of Art and Design (MOME) in Budapest, Hungary, the DAN Department officially dedicated the *International Network of Social Design* during a festive two-day event which included a meeting with MOME lecturers, along with the department heads of 7 design schools from different countries around the globe. HAC's Prof. Jonathan Ventura is one of the founders of the network, together with his colleagues in Hungary, as well as DAN Department faculty member Dina Shahar. The network was established to encourage common research projects with a focus on developing innovative solutions to better connect the world of design with the needs of society through education. This is a tremendous source of pride for the DAN Department at HAC.



On another note, DAN Department student **Ben Koren** received praise for his innovative device that allows two humans to shake hands despite Covid-19. The concept is that each person holds one part of the device which, when connected together, allows the two people to create a unique 3D puzzle, symbolizing their connection. The device allows people to experience a virtual handshake, which creates the next thing closest to real human contact.

Special Scholarship Award Recipient

We are happy to announce that **Tehilla Cohen**, a graduate of HAC's Department of Medical Laboratory Sciences, was awarded the prestigious Hammer Scholarship from the Council of Higher Education, in order to further her studies in a research track at The Hebrew University. While at HAC, Tehilla's academic achievements reached the highest level (Summa Cum Laude). We are proud of Tehilla, and wish her well in pursuit of an advanced degree, and a bright future in her field.



Department of Photographic Communication

The **Yossi Nachmias** Photography Gallery at HAC hosted **Motti Yifrach's** exhibit called "The Necromancer, Archeological Excavation in Digital Basements," which deals with how the development and availability of open image databases have greatly enlarged the resource materials available for individuals involved in visual presentation. Motti's research into the C.M. Bell Collection (a portrait photographer from the 19th century), allows us to use the perspective of the original images, and juxtapose them together with additional images that have been created subsequently. This process puts into focus the contrast between the magic of instant photography against the charming effects that time has on old photographs.



Department of Communication Disorders

The Department operates an international academic program that works in full cooperation with the Department of Communication Disorders at the University of Essex, UK. Recently, the Department held a seminar on "Narrative Intervention," which was presented by **Prof. Vicky Joffe**, Head of the School of Health Sciences at Essex. The seminar presented an in-depth analysis of the function and role of narrative stories as a tool to improve the capabilities of children with special needs in the areas of speech, language, and communication.



HAC Welcomes New Head of Department of Biotechnology



This fall, HAC welcomed **Dr. Danny Zeevi** as the incoming Head of our Department of Biotechnology. Dr. Zeevi is a genetics researcher, as well as a lecturer and entrepreneur. Danny completed postdoctoral research in human genetics at Princeton and UCLA, and holds a doctorate in Computer Science and Cell Biology from the Weizmann Institute.

International Activities During Covid-19

The Collaborative Online International Learning Program was piloted in HAC's Department of Optometry to forge international academic partnerships and connect students between universities and colleges in four different countries including India, Norway, Spain, and Israel. Twenty three students participated throughout the five-week course, supervised by faculty members from the participating universities and colleges. These sessions enabled students to learn how Optometry is taught and practiced in the different countries, and how to present and discuss case studies online. Students also learned about each others' cultures, and communicated outside of the scheduled course time to deepen these relationships. Students were very excited about the course and the international experience they gained.



Support HAC

To make a tax-deductible contribution by credit card for HAC to PEF Israel Endowment Funds, Inc., go to Causematch: <https://www.causematch.com/hac/>



Thank you and have a Happy Chanukah!

